

**For Immediate Release**  
February 4, 2008

**Contact:** Marianne Chesterman  
800-562-1373  
mchesterman@allmand.com

Jon Thorp  
701-492-9194  
jon@promersberger.com

## **Allmand Introduces New SHO-HD Lighting System**

HOLDREGE, Neb. — **Allmand Bros. Inc.** introduces the revolutionary **SHO-HD lighting system** to its established lines of portable light towers. The new lighting technology is designed to deliver brighter and whiter light for enhanced visibility and greater coverage of jobsites.

The SHO-HD system is fully integrated into the exclusive SHO parallel lamp fixtures found on all Allmand light towers. Featuring 1,250-watt lamps and ballasts, the SHO-HD produces 150,000 lumens per lamp, a 36-percent increase over the 110,000-lumen output of standard 1,000-watt lamps. This illumination increase allows the SHO-HD to light up to 45-percent more surface area to one-half footcandle or higher, when compared with various 1,000-watt fixtures.

In addition to higher light output and ground coverage, the SHO-HD system also offers superior light quality. With an enhanced color rendering index of 70 CRI and higher Kelvin color temperature of 3,954 K — compared with 65 CRI and 3,700 K for standard 1000 watt lamps— the SHO-HD emits a whiter light and provides greatly improved color recognition for workers on the jobsite. This recognition allows for better visibility of objects and a more comfortable overall orientation in night environments, leading to a safer and more productive work atmosphere.

-more-

## -2-Allmand SHO-HD Lighting System

The SHO-HD lighting system is now standard on Allmand's Maxi-Lite® Series and Night-Lite™ PRO Series portable light towers. All models feature durable SHO parallel lamp fixtures with “flex” mounting yoke and tip support that help reduce lamp breakage.

Allmand Bros. Inc., established in 1938, is a leading manufacturer of portable light towers, compact tractor loader backhoes, Port-A-Lite™ light stands, solar arrowboards and jobsite heaters. For more information, contact Allmand Bros. Inc., P.O. Box 888, Holdrege, NE 68949, call 800-562-1373, fax 308-995-5887, e-mail [info@allmand.com](mailto:info@allmand.com) or visit the company's Web site at [www.allmand.com](http://www.allmand.com).

###